

# Combined Federal Campaign of Greater SoCal



## KEYWORKER GUIDE

### History

Since 1961, seeing a need to bring the diversity of workplace fundraising under one umbrella, Federal employees created the CFC – one campaign, once a year. By allowing employees to select from a single guide and make contributions through payroll deduction, the CFC gives Federal employees the opportunity to support thousands of worthy causes.

### Mission

The Combined Federal Campaign (CFC) supports and promotes philanthropy through a program that is employee-focused, cost-efficient and effective. CFC provides all Federal employees the unique opportunity to improve the quality of life within our communities.

### Campaign Tips

- **Be well informed.** Make sure you are an educated resource. Review the charity listing and be sure you understand how to complete a pledge form.
- **Make your personal contribution.** You will find it easier to encourage others to donate once you have made your pledge.
- **Make a list of the people you need to contact.** This helps ensure 100% solicitation of your fellow employees and supports your coordinator in reaching campaign goals! Make sure to ask in person. Starting with those you know will help raise your comfort level. Be sure to explain why you support charities through CFC. Respect your co-worker's decision. It is every employees' right to decide whether to contribute to charity through CFC. Ask everyone to participate. As a keyworker, you are responsible for telling the CFC story to other potential volunteers and contributors.
- **Say thank you.** Whether or not a person made a donation through CFC.

### Benefits to Charities

Provides charities with a steady monthly income for a year so they will have more time and resources to plan and provide their much needed services.

### Results

Over the past 22 years, Federal employees in Los Angeles, Orange, San Bernardino and Riverside Counties have given over \$94.2 million to Local, National and International charities.

### Educate your Co-workers

- The CFC belongs to you, the Federal employee. It is entirely planned, organized and managed by Federal employees.
- Charities you support through CFC assists people who really need help – the sick, homeless and disadvantaged youth. CFC charities also help with education expenses, cures for life-threatening diseases, the environment, animals and disasters.

### **Pledging to your favorite charity through CFC is efficient, cost effective and has many advantages:**

- Through payroll deduction, you can make a larger contribution by having small amounts deducted each pay period.
- Through tough times, CFC participation shows that Federal employees are still generous.
- Through our work we serve our country. Through CFC we serve our communities.
- Charities only have to process 1 check that represents contributions from many donors. Helps keep a charity's fundraising cost to a minimum so that more resources are available to help those in need.